

# Rancho Rally

# 10000

June 26-30 2024



presented by

DC  
DAVID CASHION



# Ranch Rally 1000



Ranch Rally 1000 June 25-30th 2024

The Ranch Rally 1000 is a California driving experience from Southern California to Northern California. Five days, stunning ocean views, majestic mountain views, exclusive spirit tasting, Luxury Hotel, open roads and a taste of ranch life with fellow sports car enthusiasts.

The Ranch Rally 1000 takes place in the ocean framed Orange County, California. The Ranch Rally 1000 starts at Irvine Porsche in Irvine California and takes you up the iconic PCH through The "OC's" Beach cities like the whale watching capital of the world Dana Point, the seven miles of beaches and canyons in idyllic Laguna Beach, past Crystal Cove State Park and into the ten miles of the majestic coastline of Newport Beach. The journey continues as you drive from sea level up into the windy roads of the Sierra Nevada mountain range into Mammoth Lakes, California with an elevation 11,053ft. After checking in at The Westin Monache Resort, the day's experience continues with small bites and spirit tasting at Shelter Distillery and finally finishing the evening at Whitebark Restaurant for dinner.

The Ranch Rally 1000 continues on day two, driving around June and Grant Lake, the scenic 395 leads you through amazing views of mountains and valleys as it takes you to Nevada's capital, Carson City. The scenic views continue, passing Washoe Lake, driving towards the biggest little city in the world - Reno, Nevada. Heading back in to California you pass White Lake to the Californi Nevada border town of Cold Springs with more views. As you cross the state line, Ca-70 takes you into The Plumas National Forest - where the abundance of unbelievable views continue.

The next three days take you into a forgotten time, escape into the quaint GreenHorn Ranch - The Northern California premier 600+ acre guest ranch in the Lost Sierra. The Greenhorn Ranch offers you and your favorite co-pilot a remarkable experience. Mornings consist of more magnificent driving roads around Lake Tahoe, the nostalgic atmosphere of the wooden boat era at Carnelian Bay, The feather river scenic byway and Lake almanor . Afternoons and evenings provide epic ranch adventures with refined California lodging and elevated cuisine in a spectacular natural pine and pasture setting.

Ranch Rally 1000.

# Sponsorship Overview

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As a sponsor of The Ranch Rally you will have the ability to market directly to our elite group of participants that have expendable income for related products and services that support and enhance their financial goals and lifestyle. The Ranch Rally sponsors also receive the benefit of expansive advertising and brand exposure through the the Ranch Rally website, social media activity and route book. Additionally, The Ranch Rally sponsors benefit from the exposure as vehicles travel throughout some of the most weathliest Beach Cities in Orange County, California, Mammoth Lakes, California and Reno, Nevada. There are several sponsorship packages to choose from based on availability. Please let us know if you want to customize your sponsorship

# Participant Demographics

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High-Net worth Individuals.  
Median income 400k plus.  
35-65 years old.  
Successful executives, entrepreneurs  
and professionals.

College Graduates  
Own 3 or more cars  
affluent individuals who value luxury  
Luxury goods consumers  
Passion for exotic and sports cars.

# Sponship Opportunities

## RANCH RALLY TITLE SPONSOR - \$3,000 plus Entry Fee

- 1 Rally Entry (Includes Driver And 1 Passenger)
- Full Page Ad In Rally Book
- 1 Rally Goody Bag
- Logo/name On Rally Website
- Naming Rights On 2024 Ranch Rally Marketing
- Prominate Marketing On A Material
- Logo/name On Each Ranch Rally Registered Vehicle
- Guest Speaker At One Dining Event
- Provide Merch For Goody Bag
- Social media tags and posts

## RANCH RALLY DIAMOND SPONSOR - \$2,000

- Full Page Ad In Rally Book
- 1 Rally Goody Bag
- Logo/name On Rally Website
- Prominate Marketing On A Material
- Logo/name On Each Ranch Rally Registered Vehicle
- Provide Merch For Goody Bag
- Social media tags and posts

## RANCH RALLY PLATINUM SPONSOR - \$1,500

- Half Page Ad In Rally Book
- 1 Rally Goody Bag
- Logo/name On Rally Website
- Marketing On All Material
- Logo/name On Each Ranch Rally Registered Vehicle
- Provide Merch For Goody Bag
- Social media tags and posts

## RANCH RALLY SILVER SPONSOR - \$1,000

- Column Ad In Rally Book
- 1 Rally Goody Bag
- Logo/name On Rally Website
- Prominate Marketing On A Material
- Logo/name On Each Ranch Rally Registered Vehicle
- Provide Merch For Goody Bag
- Social media tags and posts

## RANCH RALLY BRONZE SPONSOR - \$500

- 1 Rally Goody Bag
- Logo/name On Rally Website
- Logo on Marketing Material
- Logo/name On Each Ranch Rally Registered Vehicle
- Provide Merch For Goody Bag
- Social media tags and posts

## RANCH RALLY SPONSOR - \$250

- Logo/name On Rally Website
- Logo on Marketing Material
- Logo/name On Each Ranch Rally Registered Vehicle
- Provide Merch For Goody Bag
- Social media tags and posts

## RANCH RALLY Stickers Event Sponsor

- Host Stickers Event
- Provide hordouvres and drinks for Rally Participants
- 1 Rally Goody Bag
- Logo/name On Rally Website
- Logo on Marketing Material
- Logo/name On Each Ranch Rally Registered Vehicle
- Provide Merch For Goody Bag
- Social media tags and posts

# The Charities

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“ I know cars because cars run through my viens” - Danika Cashion 6yrs old

Founded in 2024 by Danika Cashion while a Sophmore at Jserra High School in San Juan Capistrano, California. Smashing Stereotypes is a non profit for young girls who dont fit the mold society wants for them.

Im a Ballet Dancer, a girly girl who happens to love cars and wants a career in finance. Sure Ballet fits the mold, but Cars and a Finance career doesnt fit the stigma society has put on girls.. I want to to empower young girls like myself to smash the stereotypes and chase thier dreams! #smashingstereotypes

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